



# SUSTAIN AGILITY

## “The reward is knowing that the technology delivers”

**Susan Butler** has a unique skill set. She spent five years developing the knowledge-based framework at the core of **Sustain Agility’s** integrated sustainability solutions. It is a marriage of science and technology driven by commercial imperatives and high end strategy. The framework has been exposed to constant peer review. The science element has been validated through working with top environmental consultants and the technology approval through development alongside leaders in application development. She is conducting academic research in the design and development of a real time e-enabled sustainability performance indicator (eSPI) and tool for reporting single and portfolio operations. Susan’s commercial experience includes five years in Japan developing global financial information systems for major organisations, a management role for Sun Microsystems in Australia and the business development of knowledge based strategies and systems across industry sectors in Australia, Thailand, Indonesia, Singapore and India.



## “If you can’t measure it, you can’t manage it or validate it”

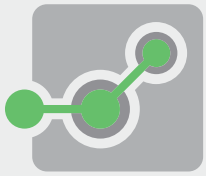
**John Dale** identifies sustainability projects that produce measurable and positive return on investment for businesses within the context of **Sustain Agility’s** integrated solutions. He owns and operates a successful IT business, has a bachelor of business and is a graduate of the Australian Institute of Company Directors. His 20 year experience in the IT sector includes projects involving large data storage consolidation, programming, IT management and mid-range computer systems. Prior to IT, John specialised in the power industry, with extensive experience in power management, process control and telemetry systems. John leverages this combined experience by being able to recognise sustainability projects that are achievable, have positive return on investment and may require diverse technologies to provide validated data for sustainability project reporting.



## “It’s nice to make a living out of things you are proud of”

That is the view of **Norm Hilton**, business consultant, who brings senior management and corporate advisory experience spanning more than forty years to **Sustain Agility**. Currently a mergers and acquisitions specialist and a former partner in Deloitte Touche, Norm provides strong strategic skills at director level, in the development of process and communications systems for management, control and decision-making of major organisations. He takes pride in the contribution of **Sustain Agility** to the future of the planet while underlining the tremendous benefits to organisations who take sustainability seriously – pointing out that clean and green companies are out-performing the rest of the market financially.





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## PROFITING FROM COMPLIANCE

Australian law is changing, forcing organisations to declare and prove how much impact they are having on the environment. This pattern is being repeated globally as legislators respond to the irrefutable evidence of climate change and the growing crises in raw material availability, manifest in prices.

The good news is that organisations meeting the emerging obligations for verifiable environmental sustainability performance can have competitive advantages in delivering profit while retaining and securing investment by demonstrating corporate social responsibility. Beyond that, carbon in the form of emission credits is set to become the most widely traded commodity on the planet – one whose value and volume will have to be proved absolutely.

Historical comparison of bills for power and other consumables will not meet either the legal nor operational requirements. The need is for knowledge of what is happening within those organisations in real time. That information is required simultaneously as a dashboard overview for top management, and live performance detail for those responsible for controlling consumption both internally and through the supply chain.

The major challenge is capturing, assembling and merging the data for analysing, monitoring and reporting from a multitude of disparate datasets: rather like doing sums with apples, pears and bananas. This is the cutting edge of knowledge-based application development behind the consultancy services being offered by **Sustain Agility**. It is a marriage of good science with the tools of technology, nurtured by vision and solid practicality.

**Sustain Agility** data modelling and framework solutions are the product of commercial motivation, verified through the rigours of academic testing and tempered by the demands of responsible governance. That is vital when authorities are already demanding accuracy of  $\pm 5\%$  in sustainability reporting.

The key consumables being tracked within the current modelling framework are energy and water but behavioural components within organisations are addressed, as these have major impact on sustainability performance. Creating understanding and buy-in by all parties through education, information and motivation is within the **Sustain Agility** service philosophy.

**Sustain Agility** also helps to identify significant project-based initiatives to improve an organisation's sustainability performance along with the cost savings that come from better monitoring/management and reporting that directly impact the financial bottom line.

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